



JOHN DEERE

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NEW JOHN DEERE Z-TRAK™ ESTATE SERIES COMBINES PERFORMANCE, COMFORT AND SAFETY

CARY, N.C. (February 5, 2007) John Deere introduces the Z-Trak™ Estate Series - a new pair of residential zero-turn radius mowers combining outstanding cutting capability with best-in-class comfort, convenience and control. Ideal for time-starved homeowners seeking a more productive, enjoyable mowing experience, both Estate Series models (Z510A and Z520A) deliver legendary John Deere performance and reliability in a sleek, ergonomic package.

Outstanding Performance and Reliability

Superior performance begins at the foundation of any zero-turn mower – the frame. Built from years of experience producing professional lawn care equipment, the Estate Series features a robotically-welded channel frame and an industry-recognized 7-Iron™ deck, stamped from a single piece of thick, seven-gauge steel. A unique airflow design lifts grass and delivers a precise, even cut with 48-, 54- or 60-inch mower decks.

With a powerful V-Twin Estate Series engine, the 22-hp Z510A and 25-hp Z520A feature heavy-duty unitized drive transmissions, large displacement engines, and 10 mph transport speed to get the job completed in as little time as possible.

John Deere backs the Z-Trak Estate Series with a 2-year or 300 hour limited warranty and 30-day promise, where customers can try the equipment for 30 days and if unsatisfied, return it for a different mower or a refund.

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Comfort, Convenience and Safety

Sit back and relax - John Deere transforms the riding mower experience with a high-back deluxe seat with armrests and wide rear tires for a balanced ride. Controls are conveniently grouped together on the right console, including an easy-to-adjust height-of-cut knob that allows customers to make ¼” adjustments from their seat. The “Turn Key + 1” starting system means starting the machine is as easy as starting a car, and adjustable motion-control levers feature shock absorption to allow for smooth, precise operation.

Also standard on the Z520A is a Comfort & Convenience package, combining ergonomic control levers with contoured soft-touch grips and built-in electronic controls to raise or lower the mower deck or turn off the blades.

For added safety, a foldable Roll Over Protection Structure (ROPS) is standard on both models and the parking brake can be engaged with the left foot to allow users to keep their hands on the controls.

John Deere Mobile Service offers an at-home maintenance program, allowing homeowners to take advantage of a strong national dealer network by having a factory trained service professional conduct a routine 14-point inspection, called Ready To Mow™, to ensure John Deere customers' equipment runs smoothly for a long time.

The Z-Trak Estate Series is available exclusively at John Deere dealers. To find a dealer, visit www.JohnDeere.com/homeowners.

John Deere (Deere & Company - NYSE: DE) is the world's leading provider of advanced products and services for agriculture and forestry and a major provider of advanced products and services for construction, lawn and turf care, landscaping and irrigation. John Deere also provides financial services worldwide and manufactures and markets engines used in heavy equipment. Since it was founded in 1837, the company has extended its heritage of integrity, quality, commitment and innovation around the globe.

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